

Emagine Reality

AI process transformation that moves from strategy to measurable execution.



WHO WE ARE

Emagine Reality is an AI process transformation and implementation firm. We help organizations move from scattered experiments and disconnected tools to a disciplined operating approach that improves how work gets done. Our engagements combine executive-level AI leadership with the practical capacity to diagnose processes, redesign workflows, implement solutions, prepare teams, and measure results.

WHAT WE DO

AI Process Transformation	Assess current workflows, expose friction, waste, bottlenecks, and risk, then design a practical future-state process tied to business outcomes.
AI Strategy, Roadmaps & Governance	Prioritize the right opportunities, sequence investment, define ownership and decision rights, and establish safeguards that support responsible adoption.
Implementation & Integration	Build and operationalize workflow automations, custom AI applications, system integrations, and voice AI solutions around the redesigned process.
Team Enablement & Adoption	Prepare leaders and employees to use AI consistently through role-based guidance, training, operating standards, and change support.
Fractional Chief AI Officer	Provide ongoing executive leadership, alignment, oversight, and accountability. The retainer covers leadership and governance; builds and deployments are scoped separately.

OUR APPROACH

- 1 Start with the business problem**
- 2 Understand and redesign the process**
- 3 Apply the right mix of technology and people**
- 4 Measure the operating result**

HOW WE ENGAGE

The engagement structure follows the work. Transformation and implementation are packaged in defined phases with clear scope, deliverables, decision points, and measures. Fractional Chief AI Officer work is structured as an ongoing executive retainer, with implementation handled through separate statements of work.

01

Diagnose

Document the current process, clarify the operating problem, establish the baseline, and identify the highest-value intervention points.

02

Design

Create the future-state workflow, define roles and safeguards, select the right solution approach, and build the roadmap.

03

Implement

Configure or build the solution, integrate it into the operating environment, test it, train the team, and assign ownership.

04

Improve

Track adoption and business results, resolve friction, refine the process, and determine the next priority based on evidence.

WHY EMAGINE REALITY

Many firms stop at recommendations. Emagine Reality stays accountable for the operating change. We bring more than 20 years of engineering and management experience inside complex organizations, plus the judgment to balance opportunity, risk, adoption, and execution. The goal is not to make AI look impressive. The goal is to make the organization work better.

Emagine Reality improves how the organization operates.

THE FOUNDER

RaSheem Barnett

Founder & CEO, Emagine Reality

Fractional Chief AI Officer and AI process transformation leader with more than 20 years of engineering and management experience across automotive OEM and Tier 1 environments. Former senior leader in validation engineering and regulatory compliance. Holds an M.S. in Electrical and Computer Engineering.

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