

Process. Strategy. Execution.



ABOUT

We improve how organizations operate.

Imagine Reality helps leadership teams move from scattered AI activity to disciplined process transformation. We diagnose how work happens today, redesign the process, and apply the right combination of AI, automation, systems, and people to produce measurable business outcomes.

WHY EMAGINE REALITY

Four principles that shape every engagement.

01 **Process before technology**

We find the operating problem before selecting a tool. AI supports the process, not the other way around.

02 **Executive-level leadership**

We connect AI priorities to strategy, risk, ownership, and the decisions leadership must make.

03 **Implementation discipline**

Roadmaps become redesigned workflows, tested solutions, trained teams, and clear accountability.

04 **Measurable outcomes**

We define success in capacity, speed, quality, risk, revenue, or cost, then track whether the change delivered.

Start with the business problem. Fix the process. Apply technology where it creates real leverage.

What we do.

01 AI Process Transformation

Diagnose high-friction work, identify waste and risk, and design a future-state process that improves how the organization operates.

Process diagnosis | Future-state design | Opportunity prioritization

02 AI Strategy, Roadmaps & Governance

Turn AI ambition into a sequenced plan with business outcomes, decision rights, safeguards, ownership, and investment priorities.

Executive workshops | Roadmaps | Governance | Vendor evaluation

03 Implementation & Enablement

Build, integrate, test, and operationalize the selected solution while preparing teams to use it consistently and responsibly.

Workflow automation | Custom AI | System integration | Training

04 Fractional Chief AI Officer

Provide ongoing executive leadership for organizations that need AI direction, alignment, accountability, and oversight without adding a full-time executive.

Prioritization | Executive alignment | Risk oversight | Accountability

DELIVERY CAPABILITIES

Workflow automation | System integration | Custom AI applications | Voice AI and ER Connect 360 | Team enablement | Vendor selection

HOW WE WORK

01

Diagnose

Clarify the problem, current process, constraints, and baseline.

02

Design

Redesign the workflow and sequence the right interventions.

03

Implement

Build, integrate, test, train, and establish ownership.

04

Improve

Measure results, strengthen adoption, and refine the system.

Build the operating model your AI strategy needs.

Fixed-scope transformation and implementation work. Fractional CAIO leadership available by retainer.

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